The background of the slide is a large, waving Mexican flag. The flag features three vertical stripes of green, white, and red, with the national coat of arms in the center. The coat of arms depicts an eagle perched on a cactus, holding a snake in its talons. The flag is set against a clear blue sky.

Ensenada Food Distribution- Baja California

From January 4-8, 2024 a team of Rotarians from Auburn and Winters went to Ensenada, Baja California to work with our partner Club Rotario Ensenada Centenaria for their “Dia de Los Reyes” (Day of the King) Food Distribution Project. In total we would work to bring almost 30,000 pounds of food to 1000 families in the greater Baja Region. This is an overview of our trip.

All of this coincides with our mission to advance the areas of focus into our neighbors in border region and the greater Baja California area. Our goal is to provide our expertise and funding capacities to allow our local Rotarians to do hands on service in advancement of common goals.



Rotary Seven Areas of Focus- Root of our International Projects

- Basic Education and Literacy
- Disease Prevention and Management
- Water, Sanitation and Hygiene
- Economic Empowerment and Community Development
- Environmental Protection
- Maternal and Child Health
- Peace and Conflict Prevention.

Our focus is within projects which advance initiatives in alignment with the seven areas of focus.

Rotary



The Rotary Club of Auburn sponsored the Dia de los Reyes Food Distribution with Rotario Ensenada Centenaria for \$2,000. Our goal was to facilitate the support of women and children along with the opportunity to help our partner club with their annual project. By providing both financial and participation, we helped them find success and the advancement of our relationship to benefit future endeavors between our clubs.

Rotary in Ensenada

Ensenada, population 500,000 is the home to four Rotary Clubs along with both Interact and Rotoract Clubs. They are the “key” service organization for the City and have a huge presence in the middle of town with a giant Rotary Clock Tower on the main boulevard and a street named “Rotario.”

These Clubs are a big deal and our goal is to work with them to advance their efforts on an ongoing basis.



Partners in Service

Our Team with the Rotary Club of Auburn, Gold Country Rotary Club and Rotary Club of Winters- George Graziano, Fred Vitus, Dennis Bennet, Woody and Rebecca Fridae, Peter Conrad, Bill Johnson and John W. Donlevy, Jr pictured with Ensenada Club President Ivan Celis and other members of the Ensenada Club.



Rotario Ensenada Centenaria





Food Basket Preparation

Including flour, beans, rice, cooking oil, cereal, tomato and tuna.



Assembly Line in action! 1000 bags filled over a two hour period!



This was actually a lot of work! The best part is the fellowship and comradarie of the Clubs coming together!

Entrega de Despensas

2024



Rotary
Ensenada Centenaria
Clubs from California





Loading into trucks and vans. 1000 food baskets, 300 soccer balls, 1000 blankets, jackets and toys.



Leadership in Service. The Mexican and American Rotarians leading this project embodied the Rotary Motto- Service Above Self. The work, generosity and the selflessness of stepping forward to feed the needy and just make lives better was alive and well with this project.

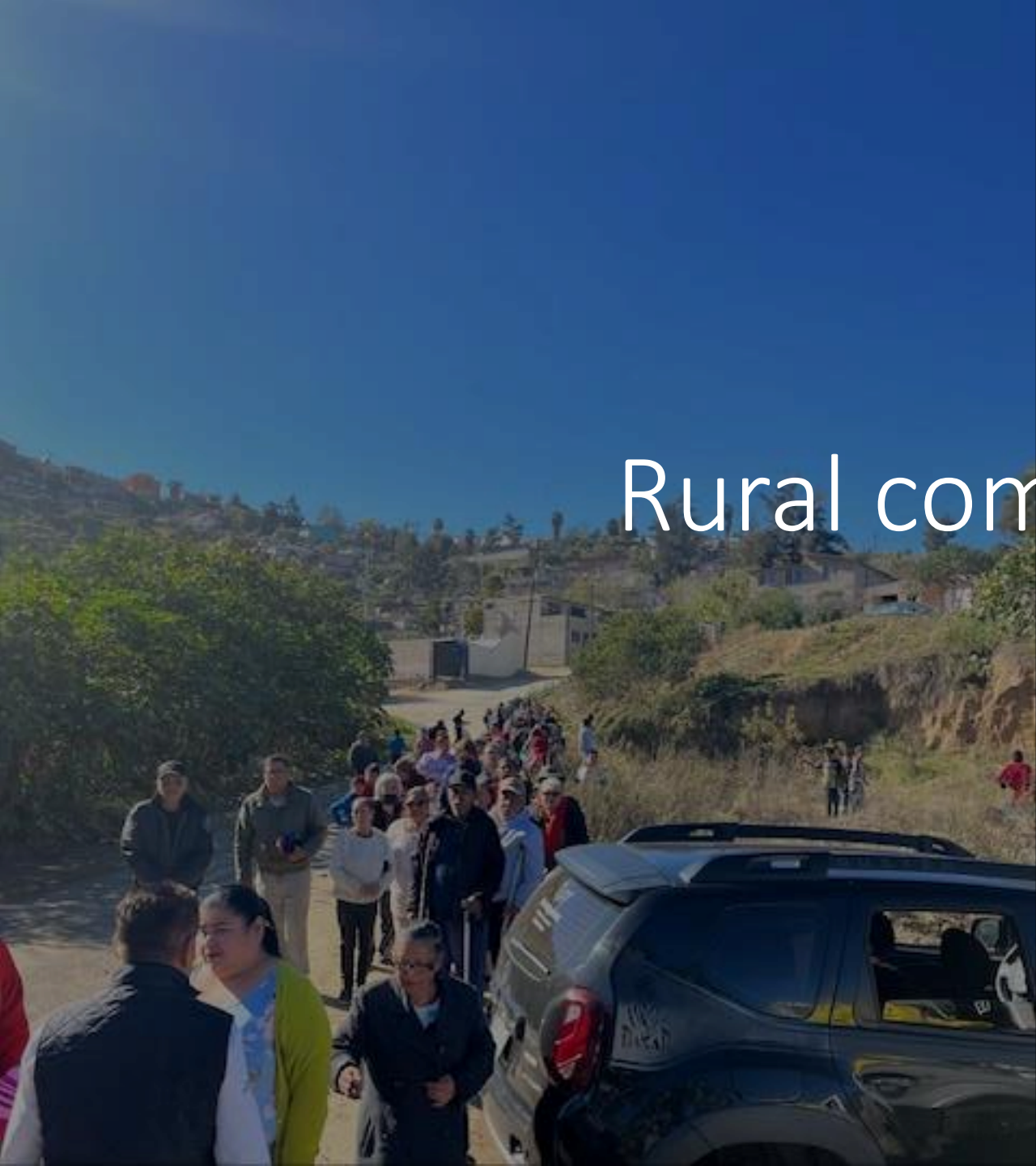


For those in need. 14 locations in rural areas, churches and dirt roads.



Side by side in Service

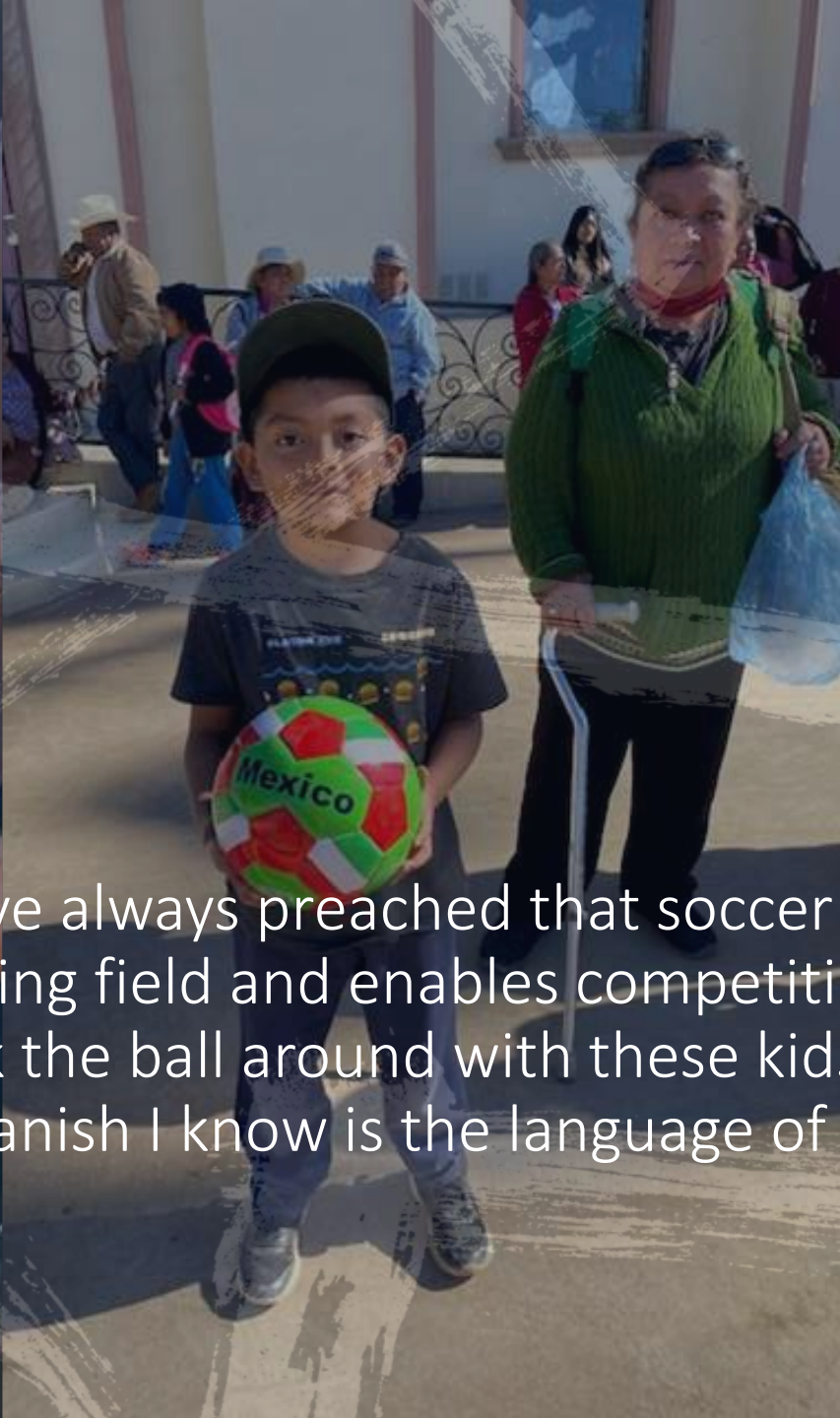
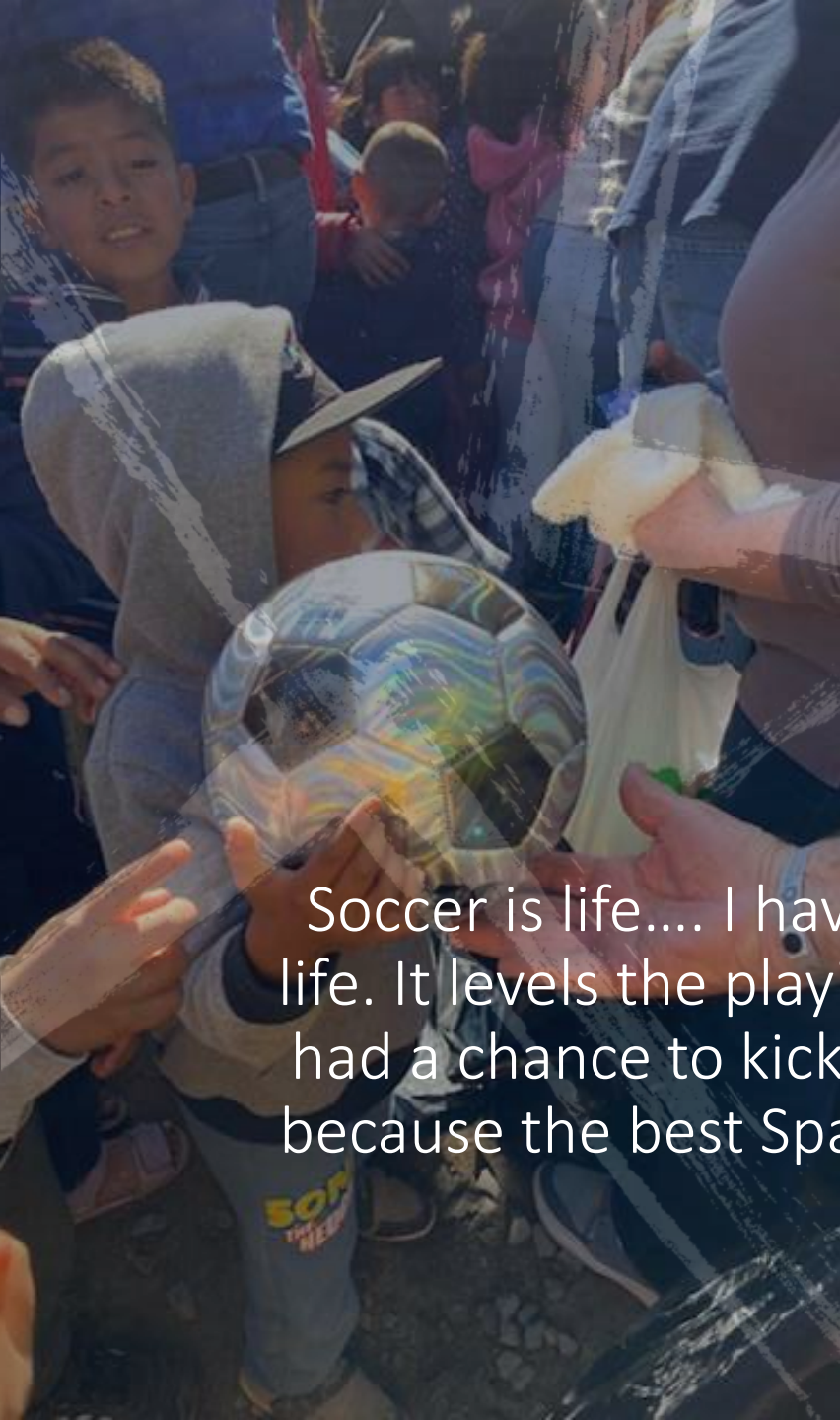
Rural communities



Love, peace and our shared humanity in wanting good things for our families and those around us.

People need to travel and you realize deep down we are all the same. As Rotarians, we share our blessings with those in need to give HOPE.





Soccer is life.... I have always preached that soccer is the metaphor for life. It levels the playing field and enables competition, success and joy. I had a chance to kick the ball around with these kids and talk with them because the best Spanish I know is the language of soccer. It was magic!



Fiesta, tamales and..... tequila!



A great couple of days